

# SPONSORSHIP OPPORTUNITIES

**AADE17**  
INDIANAPOLIS, INDIANA  
FRIDAY, AUGUST 4–SUNDAY, AUGUST 6, 2017

*Stand Out at AADE17!*

Maximize your exposure through these sponsorship packages:

» **Welcome Package**  
**(\$60,000)**

Signage at Convention Center Crosswalks, Directional Signage throughout Center, Journey Map for attendees, and 60 Second Spot on Video Wall

*Be the FIRST to welcome attendees to AADE17!*

» **Visibility Packages**  
**(\$40,000 – \$110,000)**

Variety of options to increase your visibility at AADE17. Call for details.

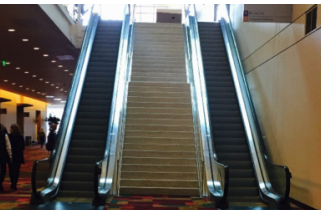
*Your message can be EVERYWHERE attendees turn!*

» **Social Media Lounge**  
**(\$40,000)**

Photo Booth, Twitter Feed, and Furniture with Charging Capabilities

*Let attendees connect and recharge at AADE17!*

## VISIBILITY SPONSORSHIP OPPORTUNITIES:



» **Welcome Banner:** \$40,000

» **Wi Fi:** **SOLD OUT**

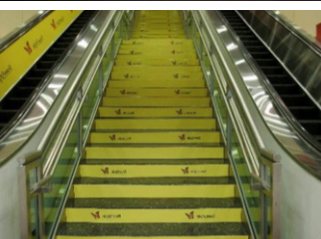
» **Escalator Climb:** **SOLD OUT**



» **Attendee Tote Bags:** \$25,000

» **Banners:** starting at \$20,000

» **Stair Wrap:** \$30,000



» **Lanyards:** **SOLD OUT**

» **Four-Sided Kiosk:** \$10,000

» **Silicon Phone Wallets:** \$14,000

» **Column Wraps:** \$10,000

» **Registration Bag Inserts:** \$10,000

» **Double Sided Meter Boards:** \$5,000



» **Message-in-Motion Video Wall**

*Your message will be seen by all attendees each of the 4 days in a high traffic area on a 38' electronic wall.*

Anchor Sponsor: \$25,000

Silver Sponsor: \$7,500

Gold Sponsor: \$9,500

Bronze Sponsor: \$3,000

### INSIDE EXHIBIT HALL:

» **Farewell Banner:** \$20,000

» **Foot Prints:** **SOLD OUT**

» **Aisle Signs:** \$20,000

» **Cooking Demo:** \$1,500

### GENERAL SESSIONS:

» **Food & Beverage (product sample size):** \$10,000

*For additional details, please contact:*

**Conventus Media**

55 Ferncroft Road, Suite 200 | Danvers, MA 01923 | 978-777-8870

Lisa Koch | 617-285-2320 | lkoch@conventusmedia.com

Kathleen Noonan | 781-375-8584 | knoonan@conventusmedia.com

# APPLICATION/CONTRACT FOR SPONSORSHIP

## IMPORTANT INSTRUCTIONS:

Please clearly print or type this contract. Return completed contract/application along with payment.

# AADE17

INDIANAPOLIS, INDIANA  
FRIDAY, AUGUST 4–SUNDAY, AUGUST 6, 2017

### 1. COMPANY INFORMATION

COMPANY NAME AND ADDRESS INFORMATION SHOULD BE COMPLETED EXACTLY AS THEY WILL APPEAR IN OFFICIAL AADE PUBLICATIONS.

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

Products/Services to be promoted: \_\_\_\_\_  
\_\_\_\_\_

### 3. SPONSORSHIP INFORMATION

List requested opportunities:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### 4. PAYMENT INFORMATION

Full Payment Amount \$ \_\_\_\_\_

**Check:** (Payable to AADE) Check # \_\_\_\_\_

*Mail to:* AADE—Exhibits, Dept. 4384, Carol Stream, IL 60122-4384

**Credit Card:** A statement will be sent containing the link to the credit card processing portal.

### 5. AGREEMENT

We the undersigned, hereby make application for specified sponsorship opportunity at the 2017 AADE Conference to be held Friday, August 4–Sunday, August 6 in Indianapolis, Indiana. A signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of AADE. This contract is binding once signed.

*Payments are due Monday, February 13, 2017.*

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

### 2. CONTACT INFORMATION

ONLY THE DESIGNATED OFFICIAL CONTACT(S) WILL RECEIVE SPONSORSHIP RELATED MATERIALS.

Primary Contact: \_\_\_\_\_

(Will receive all communications from AADE)

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Check here if same as above

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Additional Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

VISIT AADE'S WEBSITE AT  
**WWW.DIABETES EDUCATOR.ORG**

**AADE** American Association  
of Diabetes Educators