

# AADE18

Baltimore, Maryland • August 17 – 20, 2018



AMERICAN ASSOCIATION OF DIABETES EDUCATORS ANNUAL CONFERENCE

Trade Show Executive's  
**FASTEST 50**  
Honored as one of the 50 Fastest-Growing Shows of 2016

**AADE** American Association  
of Diabetes Educators

# Diabetes Educators are the lifeline to their patients.

Each year thousands of diabetes educators from around the country attend the American Association of Diabetes Educators (AADE) annual conference to learn about the newest and greatest in the world of diabetes through presentations with your products and services.

## WHAT IS A DIABETES EDUCATOR?

Diabetes educators help individuals with diabetes learn how to manage their disease and be as healthy as possible. These specialists are healthcare professionals—Registered Nurses, Registered Dietitians, Nurse Practitioners, and Pharmacists who focus on all aspects of diabetes care and are also skilled in counseling, education and communication.

» Diabetes educators focus on self-care behaviors that are important for individuals with diabetes to be healthy and fully enjoy life.

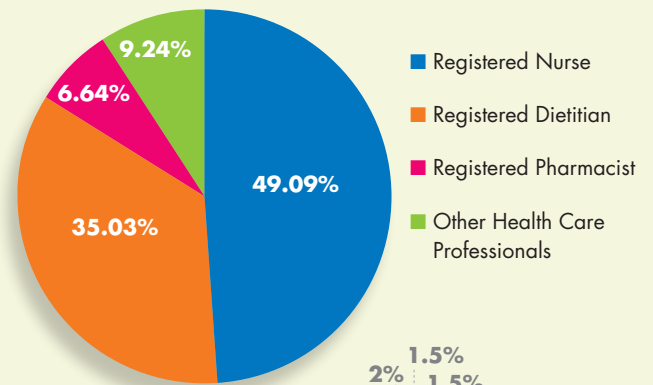
» Diabetes educators have more than **30** interactions with patients every day!



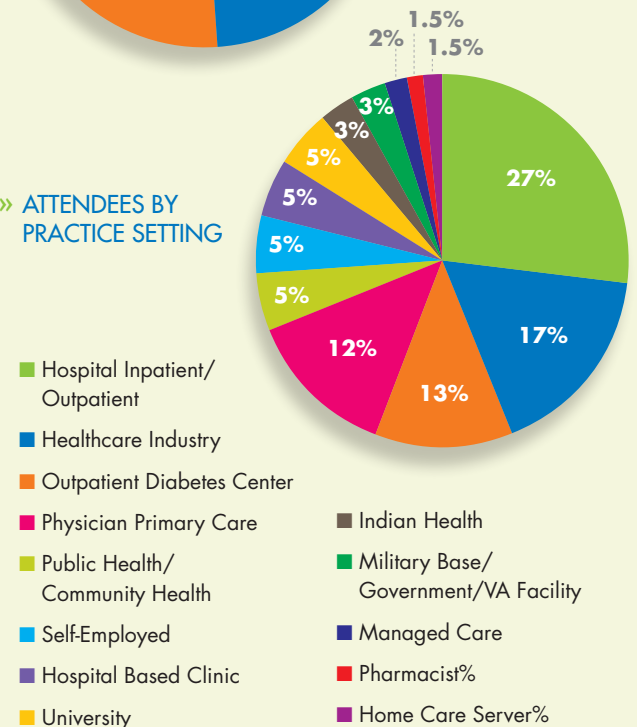
## WHO ATTENDS?

Over 3,000 U.S. based diabetes educators attend the annual conference every year!

### » PROFESSIONAL ATTENDEES



### » ATTENDEES BY PRACTICE SETTING





# DIABETES EDUCATORS WANT TO LEARN MORE ABOUT...

Blood Glucose Monitoring	Lifestyle Center/ Inpatient Treatment Programs	Physical Activity Trackers/ Diabetes Apps
Educational Books/Videos	Medical ID Jewelry	Publications
Exercise Programs and Equipment	Mobile Health/ Telehealth Solutions	Self-Management Software
Food/Beverage and Healthy Snacks	Needle/ Lancet Disposal	Wound Care
Foot Care/ Foot Wear	Neutraceuticals/ Supplements	Obesity/Diabetes Prevention
Impotence Treatments	Nutrition/Weight Management	Technology/Mobile Communications
Injectors (Automatic/ Needleless)	Oral Health/ Dental Care	Vision Care
Insulin Delivery System	Oral & Injectable Medications	

» AADE has been honored as one of the **50 fastest growing** trade shows for professional attendance.

» Diabetes educators recommend and specify **your** product or services to their patients.

» Exhibit floor **Sold Out** in 2017

» DE's write **prescriptions.**  
A significant amount of the  
Diabetes Educators population are script writers.



# 2017 EXHIBITORS

Johnson & Johnson Diabetes Care Companies	Diabetes - What To Know	Laclede Inc.	Retractable Technologies, Inc.
A Fashion Hayvin, Inc.	Diabetes Education & Camping Association	Liberty Medical LLC	Riding On Insulin
Abbott Diabetes Care	Diabetes Empowerment Foundation	Lilly USA, LLC	Roche Diabetes Care, Inc.
Abbott Diabetes Care	Diabetes Hands Foundation	Livliga	SAGE
Abbott Nutrition	DIABNEXT	LivOn Laboratories	Salix Pharmaceuticals
Academy of Nutrition and Dietetics	dLife -It's Your Diabetes Life!	Mahatma Rice	Sanofi US
ACCUSPLIT Make A Difference Programs	Dr Pepper Snapple Group	Mannkind Corporation	Selfie Station
Acon Laboratories, Inc.	Dyla LLC, Stur Drinks	Medscape	SidekickHealth
Aegerion Pharmaceuticals	Edwards Health Care Services (EHCS)	Medtronic Inc	Siemens Healthineers
Aegle Palette	Egg Nutrition Center	Merck	Siren Care
AmbiMedInc	Enano Health	Merisant (Equal and Whole Earth Sweeteners)	Smart Meter Corp
American College of Endocrinology	Endocrine Today and Healio.com by SLACK Incorporated	Metabolic Care Center	Society of Hospital Medicine
American College of Foot and Ankle Surgeons	EndocrineWeb and DiabeticLifestyle	Mini Pharmacy	Sol-Millennium Medical, Inc.
American Council on Exercise	Enovative Technologies	Myabetic LLC	Special Events Pavilion and Cooking Demonstration
American Diabetes Association	FDA/Center for Food Safety & Applied Nutrition (CFSAN)	mySugr	Springer Healthcare
Americas Top Certified Diabetes Educator/Point of Care Network	Fifty 50	Mytonomy, Inc	Sticky Jewelry
ARKRAY USA, Inc.	Fit4D	NASCO	Structure House
Ascensia Diabetes Care	Flexitol	National Certification Board for Diabetes Educators	Sun Pharma (Ranbaxy)
AstraZeneca	FRIO® Insulin Cooling Case	National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK)	SweetLeaf Stevia Sweetener
Aventic LLC	G. S. Innovations	National Library Service f/t BPH	T1D Exchange
BANDI Wear	Global Health Products Inc.	Nature Hill NV	Tandem Diabetes Care, Inc.
BD	Glooko	Nightscout Foundation	Tate & Lyle
BD Diabetes Care	GlycoMark	Nova Diabetes Care	TempraMed, Inc.
Binson's Home Health Care Centers	Good Measures, LLC	Nova Innovations	The diatribe Foundation
Blink Health	Hawaiian Moon	Nova Innovations	The Gideons International
BlueLoop : MyCareConnect	Health Monitor Network	Novo Nordisk Inc.	The Peanut Institute
Boston Scientific	Healthcare Providers Service Organization (HPSO)	NSP Medicals Supply, LLC	The Sola Company
Byram Healthcare	HealthLight	NuGo Nutrition	The Sugar Association
Calmoseptine, Inc.	Heartland Foods	Nutrition Dimension/Continuing Education.com	Today's Dietitian
Canon U.S.A., Inc.	HTL-Strefa, Inc.	Nutrition411	Tom and Jenny's Candy Company
Capella University	Ideal Protein of America	Oak Tree Health	TOPS Club, Inc. (Take Off Pounds Sensibly)
CDC - Division of Diabetes Translation	iHealth Lab	Omnis Health	Torbot Group Inc.
Center for Change	Infinite Trading, Inc.	One Drop	Transcend Foods
Center for Hope of the Sierras	Ingredion Incorporated	Orthofeet, Inc.	Trividia Health
CINA Corp d/b/a/ Cinsulin.com	Insulet	Otto Trading, Inc.	Type 1 Diabetes TrialNet
Colby Davis of Boston	Intelligent Retinal Imaging Systems	Owen Mumford	U.S. Office of Minority Health
Colgate - Palmolive Company	International Diabetes Center	Phase 2 White Kidney Bean Extract	UltiMed, Inc.
College Diabetes Network	IriSys, LLC	Portion Clip	Valeritas
Companion Medical	iSage Rx, LLC	Premier Protein	VeroScience LLC
Daiya Foods	JDRF	Procter & Gamble	Visit Baltimore
Dario Health	Jenny Craig	PTS Diagnostics	Voluntis, Inc.
Davidson's (National Pasteurized Eggs)	Johnson & Johnson Diabetes Care Companies	Purdue University Continuing Education	Walden Farms, Inc.
Dexcom Inc.	Kamedis	QuintilesIMS	Walmart ReliOn
Diabete-Ezy	Konsyl Pharmaceuticals	Regeneron Pharmaceuticals	WellDoc
	Kyoui Health		Wise Consumer Products
			Zero Gravity Skin



# THE EXHIBIT HALL EXPERIENCE

Diabetes Educators are engaged and eager to meet with exhibitors to learn how your product or service can improve their patients lives.

## Why Exhibit?

- » 9 hours of unopposed exhibit hours
- » Food vouchers for attendees to only be used in the exhibit hall
- » Product Theaters in the exhibit hall
- » General sessions break directly into the exhibit hall
- » Passport program to drive traffic throughout the exhibit hall

### Additional opportunities to showcase your products or services:

- » Corporate Symposia [click to view](#)
- » Evening Networking Events
- » Sponsorships [click to view](#)
- » Advertising
- » Lunch Product Theater [click to view](#)  
*Marketing Package Available*
- » Breakfast Product Theater [click to view](#)  
*Marketing Package Available*

#### Marketing Packages include:

- » Registration Bag Insert
- » Product Theater Poster Board
- » 4' x 6' clings on the outside of the plexi glass of the Product Theater
- » Pre-Show Mailing List



## EXHIBIT HALL HOURS

FRIDAY, AUGUST 17  
9:00AM – 3:00PM

Unopposed:  
9:00AM – 9:45AM  
12:00PM – 2:00PM

SATURDAY, AUGUST 18  
8:30AM – 4:00PM

Unopposed:  
8:30AM – 9:15AM  
11:30PM – 1:00PM  
2:30PM – 3:45PM

SUNDAY, AUGUST 19  
8:30AM – 2:00PM

Unopposed:  
8:30AM – 9:15AM  
12:00PM – 2:00PM





# AADE 18

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RESERVE YOUR  
EXHIBIT SPACE  
TODAY!

For more information on participating in AADE17,  
please contact Conventus Media. **Main Office: (978) 777-8870**

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