



AADE18

+ YOUR ORGANIZATION

WHY YOUR BEST AND BRIGHTEST SHOULD
BE JOINING US IN BALTIMORE THIS AUGUST.

BALTIMORE, MARYLAND • FRIDAY, AUGUST 17 – MONDAY, AUGUST 20

42% OF AADE17 ATTENDEES
RECEIVED FINANCIAL ASSISTANCE
FROM THEIR EMPLOYERS.

AADE18 SATISFIES THE CONTINUING
EDUCATION REQUIREMENT FOR
INSTRUCTORS IN ACCREDITED OR
RECOGNIZED DSMES SERVICES.

MOTIVATE AND REWARD YOUR DIABETES EDUCATORS

Many attendees return inspired to share
best practices by hosting lunch-and-learn
sessions with their colleagues to showcase
conference highlights.

AADE18 is an affordable way to promote
employee development and raise the
level of individual care expertise for your
institution.

ELEVATE THE EXPERTISE OF YOUR ORGANIZATION

From track-specific miniseries to hands-on technology demos and next-level
thought leadership, AADE18 is offering more for diabetes educators to
experience than ever before:

- MORE streamlined education tracks focused on the latest advancements in technology, self-care behaviors, program management skills and clinical therapeutic approaches
- MORE than 200 organizations, products and innovations in diabetes care in the exhibitor hall
- MORE ways to connect with industry leaders and featured speakers
- MORE continuing education sessions to benefit patient care
- MORE ways to save on registration, airfare, car rentals and the lowest hotel rates since 2014!

Best of all, the earlier you approve costs for attending, the more savings you can enjoy.

	EARLY BIRD	ADVANCE	ONSITE
Member Rate	\$355	\$405	\$455
Nonmember Rate	\$555	\$605	\$655
	through 4/27	from 4/28 - 6/22	after 6/23